

Shaftesbury Society
Community Mission Team

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What we do around campaigns...

Partner with local churches in deprived communities.

Bring change for those suffering from injustice.

Approach from the local level – Christians and community.

Work nationally to support and collaborate with other organisations.

Avoid duplication and competition

Key thoughts in considering organising campaigns

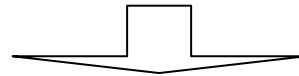
- Authentic to local community
- Delivering real, noticeable change
- Work in a way that challenges injustice
- Challenge the thinking of participants, church members themselves
- Grasp the connections between motivations, methods and outcomes.

Key thoughts in considering organising campaigns

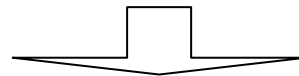
- Kingdom building and gospel telling
- Collaborative working – in a challenging way.
- Campaigning fits in with CD & CP
- Consider sustainability. What does it mean in this context?

Community Mission Journey

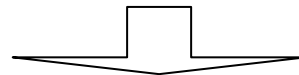
Preparing for Action.



**Engaging & Researching
with Communities**



Decide best things to do

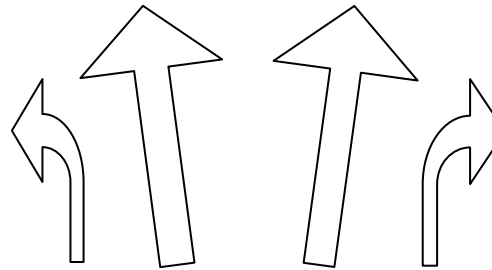


Campaign for Justice

Get involved with what is going on locally.

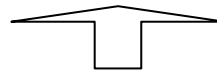
Social Enterprise

Campaign for local justice



Community Project

Exploring Models of Action



Engaging & Researching with Communities



Preparing for Action.

Four key themes

- Using a Community Development model
- Exploring other ways of being church
- Not duplicating or competing with other churches
- Being an intentional Christian Community.

Research the local community

- Use the Information Triangle
- Be clear about the specific issue, who is affected and how.
- Start to work with existing agencies to research the issue, see what plans they have.
- Work alongside other churches.

The Information

Triangle



Motivations

Explore your groups' motivations

Make them explicit

Agree variety

(Saves a lot of problems!)

- Biblical
- Historical
- Personal
- Social
- Others...

Shared Various Agreed Ongoing

Establishing success – what will it look like?

- **Solve** the local issue
- **Raise awareness** of an issue
- Form a wider protest group
- Form a community around an issue.
- Teach people how to campaign

- Solve the local issue – **Targets?**
- Raise awareness of an issue
- **Among whom?**
- Form a wider protest group –
How wide? How do I join?
- Form a community around an issue.
What sort? Local? Net?
- Teach people how to campaign
What knowledge and skills?

How do we campaign? Get advice from...

International trade rules

Trade Justice movement [.tmj.org.uk](http://tmj.org.uk)

Human rights

Amnesty International

amnesty.org.uk/actions.asp

Climate change

Tearfund [Tearfund.org/climatechange](http://tearfund.org/climatechange)

Linking to the gospel.

- God's heart for justice
- The impacts of personal and social sin
- Bringing in God's Kingdom.

Find out more at

micahchallenge.org.uk

Exploring God's call for
justice

**The Shaftesbury Society
Community Mission Team**

What we do....

Shaftesbury's Community Mission team (formerly Development and Regeneration) specialises in equipping and supporting churches and Christian groups involved in social action and community development.

Whether you are at the beginning stages of community involvement or already running a project, Shaftesbury is able to help you.

Where we do it....

We work primarily in urban areas affected by deprivation.

London- within greater London boroughs.

Northern England – based in West Yorkshire and working in towns and cities across the north.

What we can offer you....

Partnership between your church or group and a Community Mission advisor for up to two years, involving **support and advice** on issues relating to your social action work.

Short-term **consultation** to evaluate your current work and explore improvements.

Training events in London and Bradford that occur bi-monthly and provide practical help to you in your work.

Tailored training courses on social action for groups of churches.

An annual **residential retreat** to help you reflect, gain energy for the year ahead and get to know others in similar situations.

'*Wired Up*', a **monthly e-newsletter** with up-to-date funding, training and resources news to point you in the direction of helpful organisations.

A wide range of **written and downloadable resources** available from our website to guide and inspire you.

Want to know more?

Call **Jill Clark, Community Mission coordinator** on 020 8238 5546 or e-mail

communityinfo@shaftesburysociety.org

Subscribe to our free monthly e-newsletter, *Wired Up*, please e-mail wiredup@shaftesburysoc.org.uk

Community Mission Team

'Equipping the church to transform communities'

www.shaftesburysociety.org